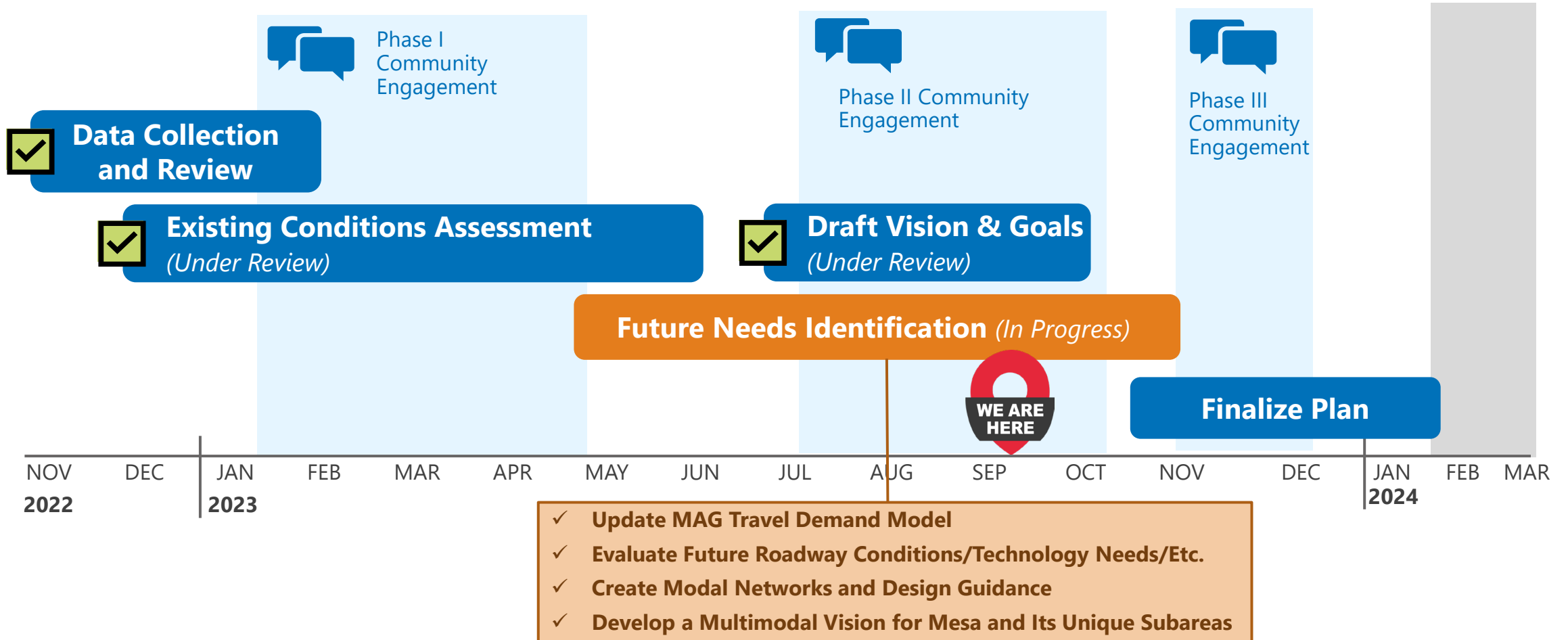




CITY OF MESA 2050 TRANSPORTATION MASTER PLAN

WHERE WE ARE AT



TRANSPORTATION VISION (DRAFT)

“Mesa’s transportation network is a safe, efficient, and interconnected multimodal system that supports and strengthens the community and economy.”

- **Builds off the General Plan’s overall vision/goals/strategies/actions**
- **Includes realistic and actionable strategies**
- **Includes a checklist to track progress and performance of actions/strategies**
- **Incorporates public feedback from Phase I outreach**
- **Draft available at November meeting**

TRANSPORTATION GOALS (DRAFT)



MANAGE AND MAINTAIN

Promote stewardship of a **sustainable and efficient transportation system** through strategic system management and preservation.



CONNECTIONS AND CHOICES

Develop an integrated and **complete multimodal transportation network** that provides improved and accessible mobility options for all modes.



THRIVE AND PROSPER

Strengthen the city, its residents, and its businesses, by **advancing equity and economic competitiveness** through improved transportation access to jobs, education, services, and goods.



SAFETY FIRST

Create a transportation network that consists of **safe and comfortable** mobility options for all current and future users.



ANTICIPATE AND ADAPT

Adapt to emerging technologies, land use changes, and transportation mobility demands by being innovative and flexible to ensure a **resilient and responsive transportation system**.

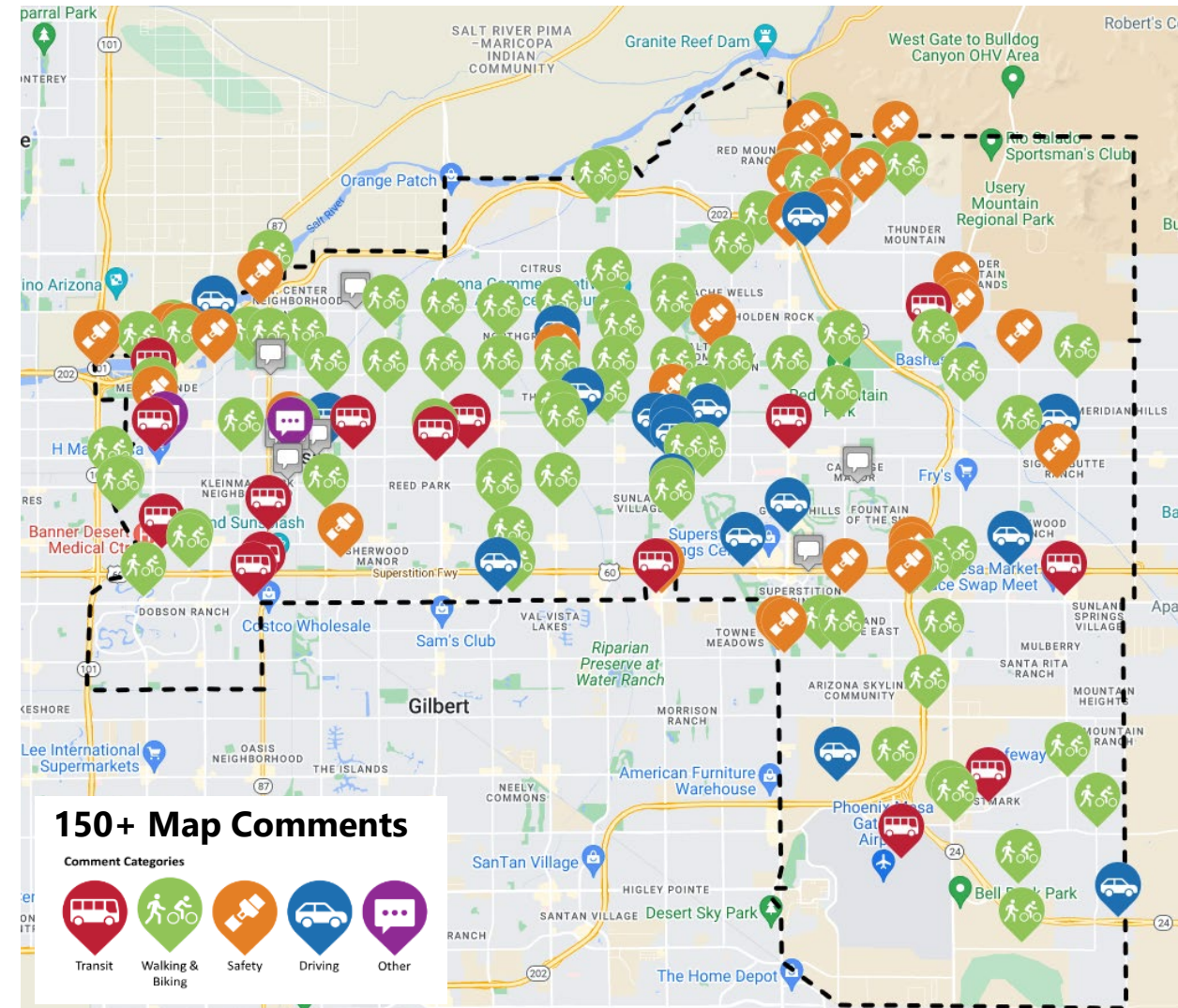
WHAT WE HEARD – PHASE I

Phase I (Complete)

- **In-Person Events:** Asian Festival, I Love Mesa, Eastmark Safety Fair, Coming Up: Cyclo Mesa, Farmers Market, Celebrate Mesa
- **Online Outreach:** Survey, Interactive Map, Website
- **OVERALL:** Received balanced feedback from all areas of the City

Needs/Concerns Today (Public Feedback):

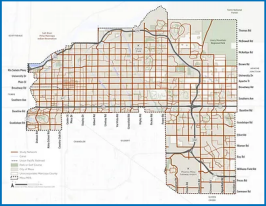
- Maintaining existing roads and improving safety is greatest transportation need today.
- Concern for increased congestion going forward
- Need safer and comfortable multimodal options



PHASE II – VIRTUAL PROJECT GUIDE

Phase II

- **Online Virtual Project Guide:** September/October
- Supplement Urban Labs feedback



HOW TO USE THIS SITE

Here is how to use this virtual project guide for the Mesa Transportation Master Plan.

- **Visit Open House Stations:** Use the buttons on the top of the page to learn about the plan and recommended multimodal transportation improvements included in the Transportation Master Plan.
- **Leave a Comment:** Visit the [Tell Us Your Thoughts](#) station to tell us your thoughts, concerns, and ideas on the proposed multimodal transportation improvements.

SIGN IN (OPTIONAL)

Name

Email

Phone

Zip Code



TOMORROW'S MESA
PLANNING OUR FUTURE

MESA TRANSPORTATION MASTER PLAN: VIRTUAL PROJECT GUIDE

[Welcome](#) [Plan Overview](#) [Mesa Today](#) [Mesa Tomorrow](#) [Tell Us Your Thoughts](#) [Next Steps](#)

WELCOME TO MESA'S TRANSPORTATION MASTER PLAN

The Mesa Transportation Master Plan (TMP) is your chance to work with us to shape Mesa's transportation system. Your input is a critical part of this plan – we want to know what is working and what is not. In this virtual project guide, you will find a series of stations where you can learn about the plan and provide input on



PHASE II – VIRTUAL PROJECT GUIDE

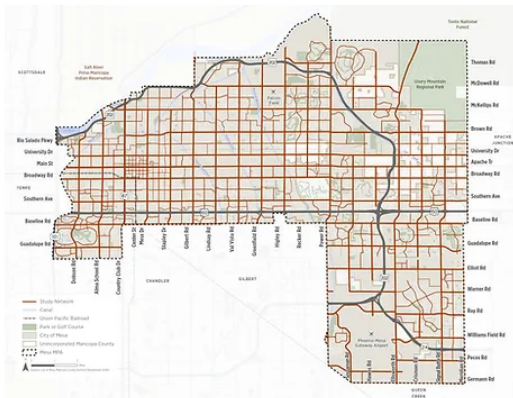


MESA TRANSPORTATION MASTER PLAN: VIRTUAL PROJECT GUIDE

Welcome **Plan Overview** Mesa Today Mesa Tomorrow Tell Us Your Thoughts Next Steps

WHAT IS THE TRANSPORTATION MASTER PLAN?

Mesa is changing – more people and businesses are moving here every day, new parks and trails are being created, and the mobility needs of Mesa are increasing. To provide our residents, visitors, and business owners with a transportation network that meets their unique needs, we need to face our transportation future now. Ultimately, the Mesa Transportation Master Plan will guide the development of our streets, walking and biking facilities, trails, and public transportation system for the next 20 years.



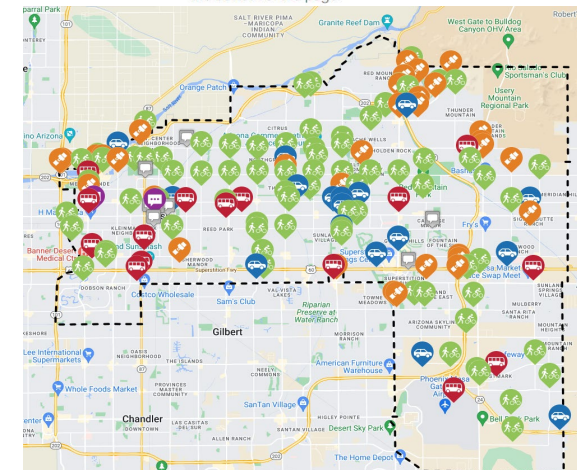
MESA TRANSPORTATION MASTER PLAN: VIRTUAL PROJECT GUIDE

Welcome Plan Overview Mesa Today Mesa Tomorrow **Tell Us Your Thoughts** Next Steps

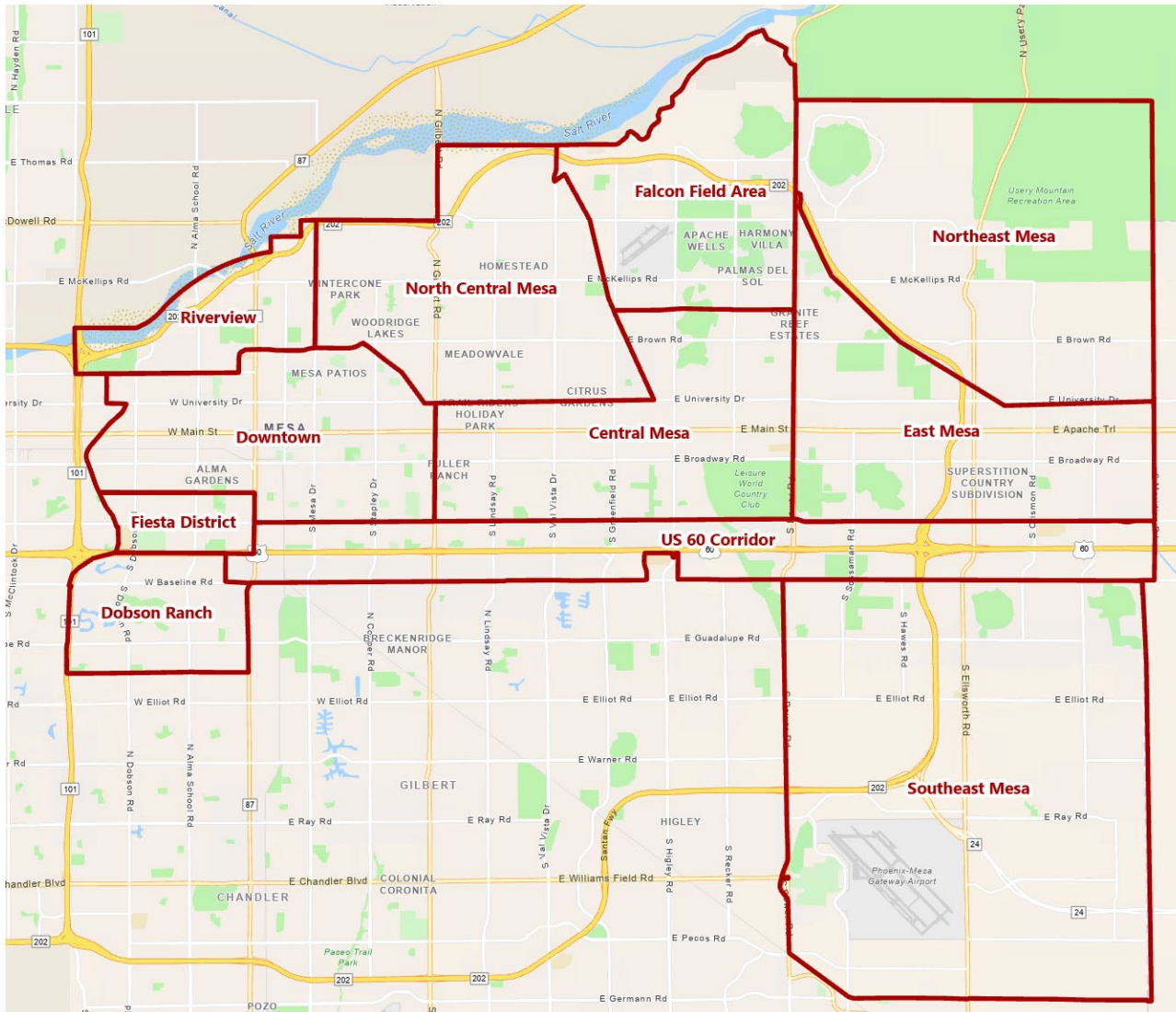
TELL US YOUR THOUGHTS

Do you have comments on the proposed multimodal transportation improvements?

Click on the map below to view project details and to provide comments. To provide general comments, scroll to the bottom of the page.



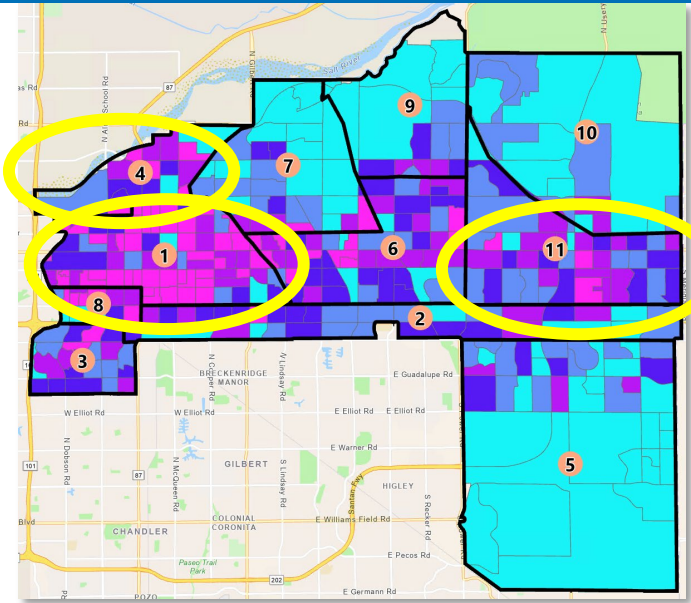
TRAVEL SHEDS



Travel Sheds: Each Mesa area is unique and has unique transportation needs

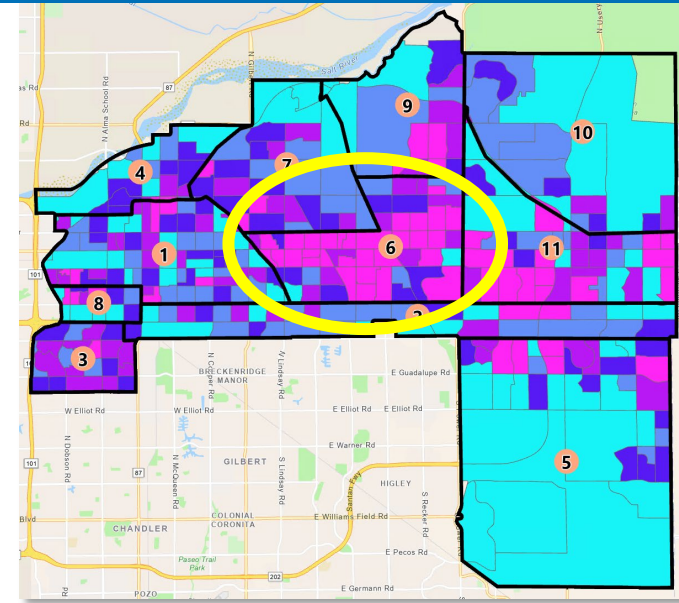
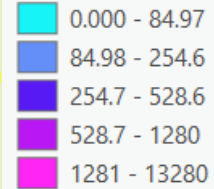
- **Travel Sheds** are geographic areas that have similar socioeconomics and trip making characteristics; and tend to have similar transportation needs
- **Factors used to define travel sheds**
 - Socioeconomics (income level, household size, age, poverty status, zero-car households, minority concentrations, etc)
 - Future land use (General Plan)
 - Travel characteristics (predominant modes used, average travel distances, travel purposes, etc)

TRAVEL SHEDS – SOCIOECONOMIC OVERLAYS



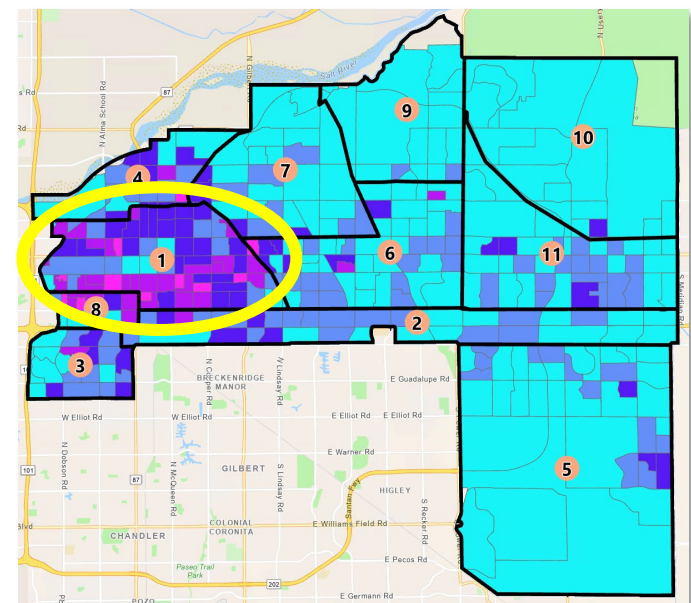
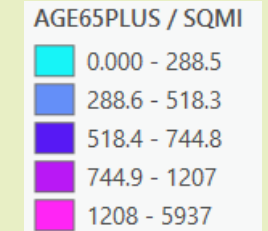
Poverty

Population Below Poverty Per Sq Mi



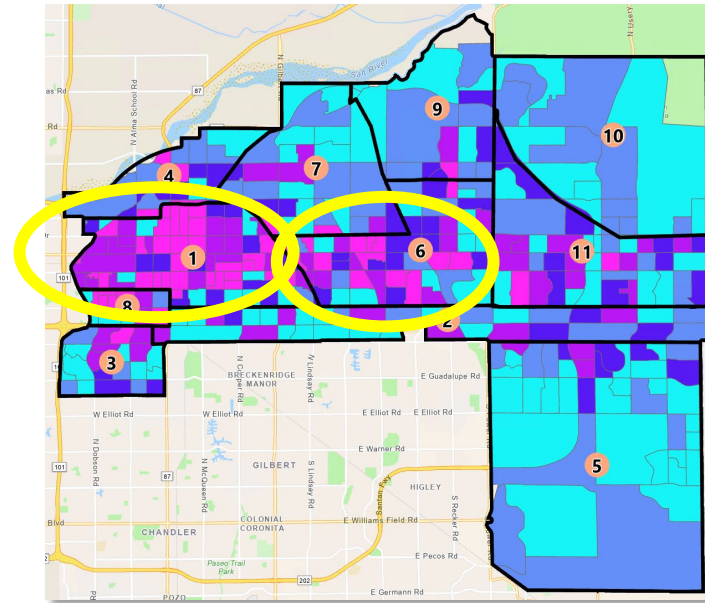
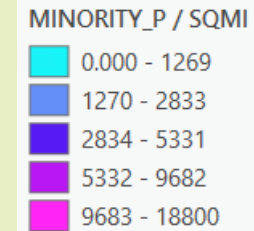
Elderly Population

Elderly Population Per Sq Mi



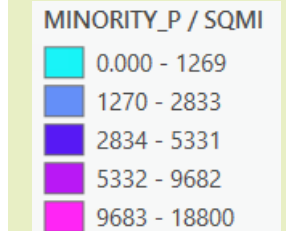
Minorities

Minority Population Per Sq Mi

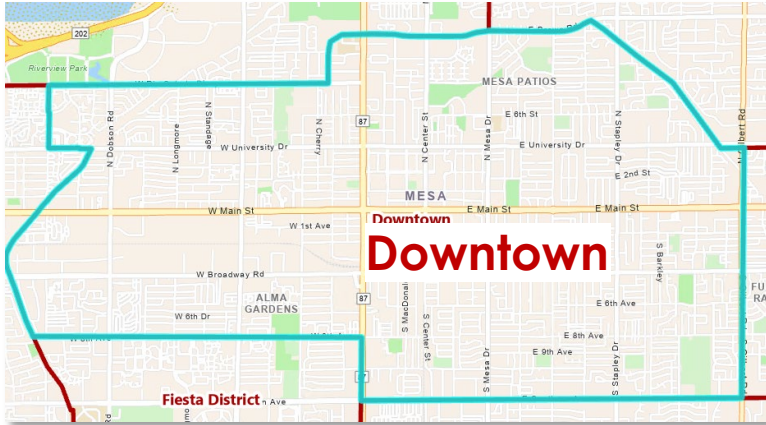


Zero Car Households

Households with Zero-Vehicles Per Sq Mi



1 Downtown Mesa



Characteristics:

- High concentrations of disadvantaged populations
- High growth & high land use densities
- Highest volumes of transit/ped/bike travel in Mesa

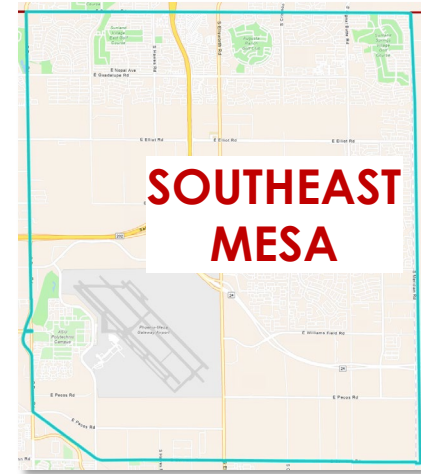
Public Feedback:

- Priority Investment- Upgrade/improve existing infrastructure
- Need safer and more comfortable bike facilities
- Encourage alternative transportation uses
- Manage demand with technology or other modes

Key Transportation Needs / Focus Areas:

- Enhancing and closing gaps in the multimodal network
- Accommodating regional travel on Main Street, Broadway Road, and Country Club Drive
- Enhanced transit services and First/last mile connections
- Supporting new development while maintaining existing character

5 Southeast Mesa



Characteristics:

- High growth, newly built area, with low concentrations of disadvantaged populations
- Travel Mode: Vehicle (89%); Walking (9%)

Public Feedback:

- Priority Investment- Expand transportation system
- Embrace new technologies; Improve roadway conditions
- Manage demand with technology and other modes
- Add transit options

Key Transportation Needs / Focus Areas:

- Build out arterial and freeway transportation network
- Improved access to key regional destinations
- Enhance multimodal network through master planned developments
- Identify and build out key freight corridors

Milestones Coming Up

Working Paper 1: TAB can provide comment on

Phase II Outreach- Online Virtual Open House: September 20 – October 11

Phase II Outreach – Focus Groups: Week of October 2

Finalize Vision & Goals: Early October (*TAB review in November*)

Draft Future Conditions (Mesa Tomorrow): Early November (*TAB review in November*)

Prioritized Future Needs: Early December (*TAB review in January 2024*)

Final Plan: Early January (*TAB review in January or March 2024*)

QUESTIONS OR COMMENTS